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From text to what's next
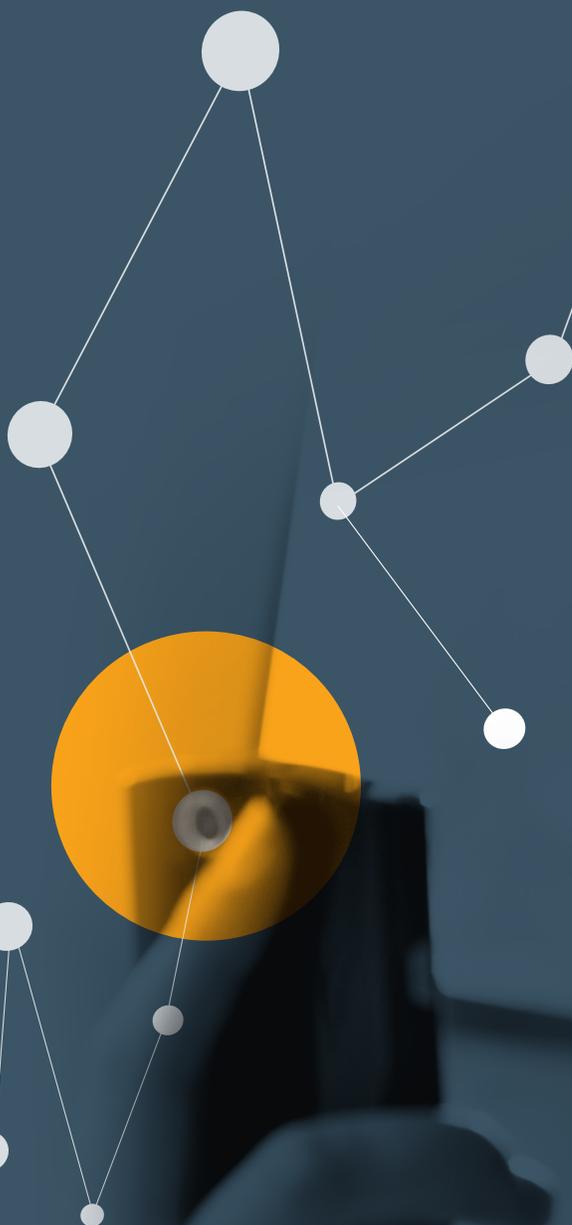
FINANCE, BANKING AND A2P SMS: MAKES SENSE

MOBILE MESSAGING CAN ENABLE CONSUMERS TO BANK ANYTIME, FROM ANYWHERE. CONVENIENT AND HIGHLY FUNCTIONAL, MOBILE MESSAGING SOLUTIONS FOR THE FINANCIAL SERVICES INDUSTRY INCLUDE:
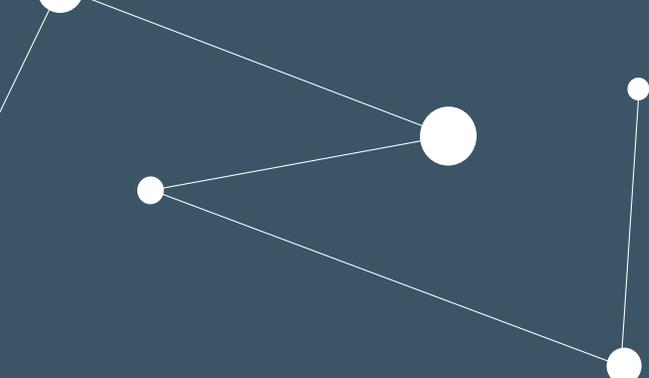
1 Account Balance and Transaction

Send automated texts to customers at specified times or when balance falls below a certain level. When customers sign up for text banking they can text a short code with certain commands to receive their balance, search transaction history, check recent transactions, see credit card account details, see rewards information, or get the contact information for customer service.

2 Fraudulent Activity Warnings

Send and receive SMS inquiries about suspicious charges on customer accounts in real-time. Allow them to respond with whether or not they were responsible for the charge. If their account has been compromised, send a follow up text with a phone number to call and report the fraud or instructions on what to do next.

3 Money Transfer

Allow customers to transfer money between their accounts using SMS. This can be particularly helpful for transferring money back and forth between a savinges and a checking account.

5 Online Security

Offer a dynamic form of security known as a One Time Password texted to a customer's mobile phone and used in conjunction with a more traditional static password online to mitigate the risk of fraudulent online activity.

4 Bill Pay

Notify customers when bills are due and allow them to respond with an authorization code if they'd like to pay the bill directly by text as well as receive a confirmation that the payment has been made.

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ABOUT MBLOX

Mblox is the largest Application to Person (A2P) mobile messaging provider in the world, trusted by more companies to carry their mission-critical traffic than any other service. As the industry's most experienced Tier One SMS aggregator, we provide reliable, uncompromising connections and create positive brand experiences that transform numbers into profitable relationships.