



# A2P SMS LEADS THE WAY IN MOBILE HR AND STAFFING

THE HR AND RECRUITING FIELD IS IN THE THE PROCESS OF MAKING A MAJOR SHIFT TO MOBILE. STAY ON TOP OF NEW TECHNOLOGIES, CUT COSTS, AND SAVE TIME WITH A2P SMS FOR HR AND RECRUITING.

## 1 Promote Job Openings

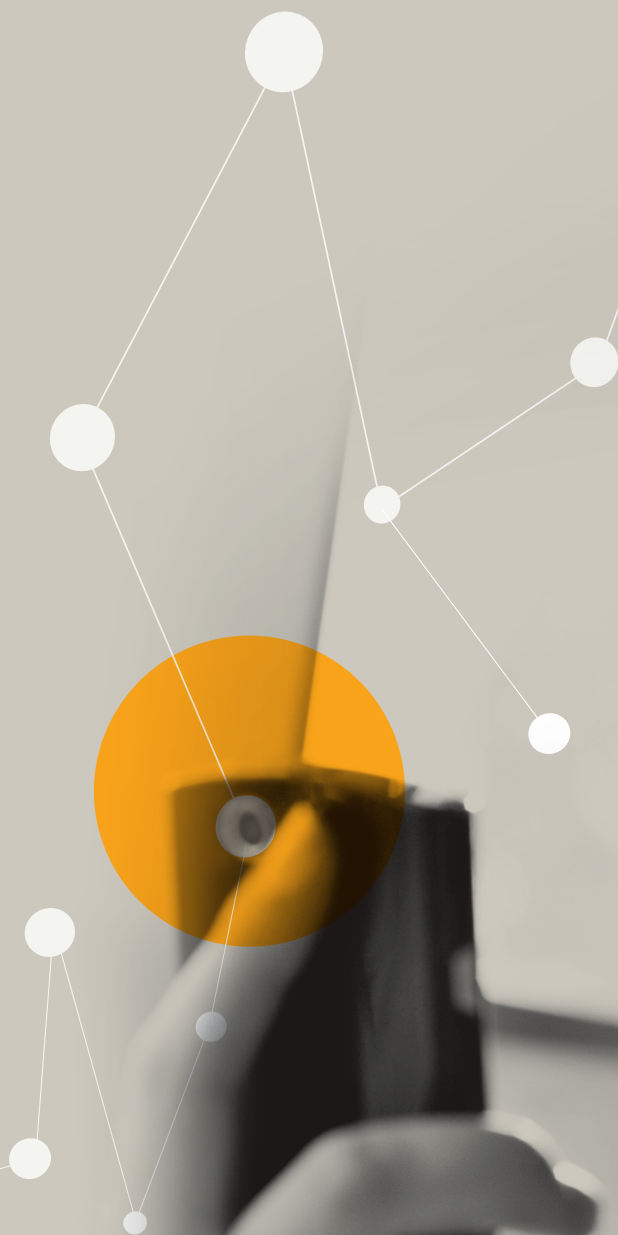
Allow clients to send job opening alerts to job searchers via SMS and to promote job openings along with a short code that candidates can text if interested in the position.

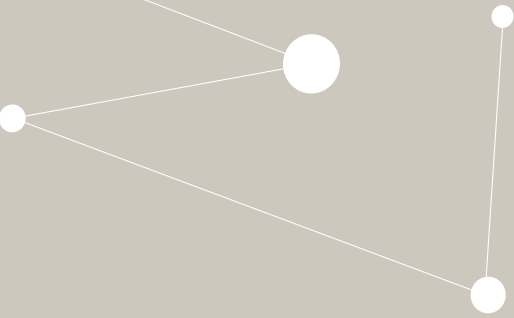
Allow clients to reach job seekers who may not have internet access.

## 2 Pre-Screen Job Candidates and Streamline Candidate Communication

Simplify client communication with candidates such as scheduling calls and in person interviews.

Build in the ability to pre-screen candidates by texting them a list of questions after a response to a job post has been received. If the applicant is a proper fit for the job clients can text them instructions for the next steps.





### 3 Simplify and Improve Referral System

Allow clients to receive referrals from employees in SMS format. Employees can contact the recruiting team with a simple text at any point in time and from anywhere, ensuring that no top candidates slip through the cracks due to a clunky referral process. Referrals can then easily be tracked by a code texted in response to the referral SMS.

### 4 Fill Employee Shortages

Help clients to be prepared for situations in which employee shortages can become a problem such as in the education or medical fields. Send a mass text message out to a pool of as-needed workers to fill in as substitute teachers or nurses during flu season.

### 5 Other HR Uses

Enable clients to send employees SMS messages to alert them to schedule changes, shift opportunities or emergency situations.

Enable clients to provide employees with a text to clock out option.

Help clients conduct employee satisfaction surveys via SMS.



#### ABOUT MBLOX

Mblox is the largest Application to Person (A2P) mobile messaging provider in the world, trusted by more companies to carry their mission-critical traffic than any other service. As the industry's most experienced Tier One SMS aggregator, we provide reliable, uncompromising connections and create positive brand experiences that transform numbers into profitable relationships.